



Arts & Humanities
Research Council



University of
Roehampton
London



The Tavistock and Portman **NHS**
NHS Foundation Trust

IN COLLABORATION WITH THE MEDIA AND INNER WORLD RESEARCH NETWORK

Experiences of Psychotherapy and the Media

**CONTINUING
PROFESSIONAL
DEVELOPMENT**

October 2012

**Fee: £30 per course or
£125 for the series**

Ref. CPD107



This course sets out to explore the relationships between psychotherapy and the influence of the media in professional practice and everyday life.

The sessions will engage creatively with a range of questions related to the dilemmas of practising in a promotional culture where the traditional values of psychotherapy are often challenged and transformed through representations on TV and the radio; through the use of new media social networking techniques such as Twitter and Facebook; and through the promotion of psychotherapy practice online.

The course is designed by the Media and Inner World Research Network (www.miwnet.org) and will draw on a range of clinical and scholarly expertise to explore the experience of psychotherapy and its relationship to the media to ask how psychotherapists might engage creatively with developments in this field.

Programme

The programme has been devised as a course that enables progression from one session to the next, although it is also possible to attend individual sessions on a stand-alone basis.

Each week will be facilitated by Candida Yates, *Reader in Psychosocial Studies, University of East London and Director of the AHRC Media and the Inner World Research Network* and Caroline Bainbridge, *Reader in Visual Culture, University of Roehampton and Director of the AHRC Media and the Inner World Research Network*, together with a psychotherapist with suitable expertise.

The course will run from 6.30pm - 9.30pm.

Monday 1 October 2012

Promotional Culture and the Dilemmas of Marketing Psychotherapy

John Adlam, *Group Psychotherapist and Organisational Consultant*

- What does it mean for a psychotherapist to develop an online presence/visibility for their practice?
- What are the ethical dimensions we need to consider when promoting one's practice online or engaging with promotional culture more broadly?

Monday 8 October 2012

A Psychodynamic Approach to Mediatising Organisations

Mary Bradbury, *Psychoanalyst and Analytic Consultant*

- How can institutions and organisations respond to expectations about online visibility and yet sustain appropriate boundaries?
- Is there a psychodynamic approach to the uses of networking technology and offering psychotherapy online?

Monday 15 October 2012

Psychotherapy, Popular Culture and Media on the Couch

Laverne Antrobus, *Consultant Child and Educational Psychologist, Author and Television Presenter*

- What does it mean to live in a 'therapy culture' and does this impact on the therapeutic encounter?
- Can television programmes ever be properly therapeutic and what is the role on the 'media shrink'?
- How do media images crop up in the consulting room and what are the consequences of such images for the fantasy lives of patients? Does this create new pressures for psychotherapists?

Monday 22 October 2012

The Psychosocial Consequences of Media in the Digital Age

Aaron Balick, *Psychotherapist, Academic and Radio 1 Psychotherapist*

- What are the consequences of using social media technologies for our understanding of the self?
- Does the new media environment encourage destructive forms of narcissism and/or create new perspectives on feelings of loneliness?
- Does the rapid pace of change in the world of digital media have social effects and how should clinicians respond?

Venue

Tavistock Centre
120 Belsize Lane
London
NW3 5BA

Fee

£30 per course or £125 for the whole series.
Please refer to the application form for further information regarding booking and payment details.

Monday 29 October 2012

A Social Dreaming Experience

Mannie Sher, *Director, Group Relations Programme, Tavistock Institute and Principal Researcher and Consultant*
and Eliat Aram, *Chief Executive of the Tavistock Institute of Human Relations, Organisational Psychologist and Psychotherapist*

- Using techniques of social dreaming, this session will create space to explore the anxieties and opportunities arising from the mediatisation of psychotherapy.
- This session will also provide a reflective space at the end of the course for those who have been in attendance throughout.

FURTHER INFORMATION

Conference, CPD and Events Unit
The Tavistock Centre,
120 Belsize Lane,
London NW3 5BA

Tel: 020 8938 2548

Fax: 020 7447 3837

Email: mfendrich@tavi-port.ac.uk

www.tavistockandportman.ac.uk/cpd107

CPD APPLICATION FORM

Experiences of Psychotherapy and the Media

October 2012

Fee: £30 per course or £125 for the full series

PERSONAL DETAILS

Please complete clearly in block letters

TITLE

FIRST NAME

SURNAME

JOB TITLE

DEPARTMENT

ORGANISATION

ADDRESS

CITY

COUNTY

POSTCODE

COUNTRY

TEL

FAX

EMAIL (please print clearly)

SIGNATURE

DATE

PAYMENT DETAILS

Please indicate below which seminars you wish to attend @ £30 per course

☐ **Promotional Culture and the Dilemmas of Marketing Psychotherapy**, 1 October

☐ **A Psychodynamic Approach to Mediatising Organisations**, 8 October

☐ **Psychotherapy, Popular Culture and Media on the Couch**, 15 October

☐ **The Psychosocial Consequences of Media in the Digital Age**, 22 October

☐ **A Social Dreaming Experience**, 29 October

☐ I enclose a cheque for £_____ made payable to The Tavistock and Portman NHS Foundation Trust

☐ Please debit my Credit/Debit Card for £_____

Visa / MasterCard / Switch/Maestro / Delta
(Delete as appropriate)

Card Number

Expiry date

Issue No/Start Date
(Switch/Maestro only)

Security code
(Last 3 numbers on the back of the card)

If your organisation will be paying and needs invoicing, please read *Payment Terms and Conditions* for how to arrange this.

WHERE DID YOU HEAR ABOUT THIS SERIES?

- ☐ Flier
☐ Email
☐ Advert (please state)
☐ Trust website
☐ Other website (please state)
☐ Flier passed on by colleague
☐ Personal Recommendation
☐ Tavistock event/notice board
☐ Other events (please state)
☐ None of the above

TERMS AND CONDITIONS

HOW TO BOOK

- Please complete this form, using BLOCK letters (photocopy this form if more than one is required, one form per person)
- Return the completed form and payment to the address below

PAYMENT TERMS

- Payment must be made in full and before the event
- Payment can be made by cheque or credit card, receipts will be issued
- Payment can also be made by BACS transfer, please contact the Conference Unit for details
- Invoices can be issued to organisations for payment, on request and on receipt of an official purchase order. Invoices will not be issued without the appropriate paperwork
- Invoices cannot be issued within 14 days prior of the course date. All bookings made in this time must be paid in full at the time of booking

CONFIRMATION

- Bookings will be confirmed on receipt of a completed application form and full payment of the conference fee
- Joining instructions will be sent to you by email if an email address is given, otherwise will be sent in the post

CANCELLATION POLICY

- All cancellations must be made in writing to the address below
- All cancellations are subject to an administration charge of 10% of the course fee
- Cancellations made no later than 14 days prior to the course are eligible for a full refund minus the administration charge
- No refunds will be given for cancellations made within 14 days of the course start date
- The Tavistock and Portman NHS Foundation Trust reserves the right change the course content, timing, speakers or venue without notice

DATA PROTECTION

The Trust does not make your details available to any external organisations. Your details will be added to our database to process your request and to keep you updated with relevant training and events. If you do not wish to receive this information, please tick the box ☐

FURTHER INFORMATION

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